

Car Broker Apps

Released in August 2019, the new **Car Broker Apps** for the **Car Broker Business Opportunity** will transform the way that brokers, sellers and buyers (dealers) will be able to communicate information about vehicles instantly between all parties concerned at the touch of a button and ensure that everyone is looking at the exact same information at the exact same time.

The Apps are evolving all the time and are extremely comprehensive - consequently there is a monthly fee that is chargeable to you (the broker) for us managing, maintaining and hosting the apps – but more details of that later.

Also, there will never be any charge to the seller to post their vehicle's details on the app. It will be completely free!

If this service can simplify the process and help sellers to find a buy for their vehicle, then that's great news for them, and great news for the broker. It's a **'Win/Win'** for everyone.

The even better news for sellers is that if they do eventually find a buyer for their vehicle through this medium there will still be no fee of any sort. Nothing!

This will be a real *'Value for Money'* service.

And as such, the App is called: **'Sell My Car 4 Free'**.

Sell My Car 4 Free

'Sell My Car 4 Free' is available to brokers, who can then distribute this to sellers on an 'as and when basis'.

How does it work?

Sell My Car 4 Free

'Sell My Car 4 Free' (**'SMC4F'**) helps to automate both the front-end and back-end of the whole business transaction process.

One of the most time-consuming activities for any broker is the amount of time they must spend with potential sellers, either on the phone or by physically being with them, going through all the details of the seller's vehicle.

This has always been a very manual process, but also very essential because if the vehicle details are incorrect in any way, or something has been missed or mis-described, then this has the potential of causing problems with the transaction further down the line.

The new **'Sell My Car 4 Free' App** will totally transform this process.

This is because dealers & buyers (with the appropriate access rights) will have instant access to vehicles that have been entered via the App.





For a vehicle that is looking to be sold, the details that can be entered through the App by the seller include:

- Full description of the vehicle - including not just the essential details, but specific information relating to the model, its specification, options, history, authenticity, condition (interior, exterior, glass, wheels and tyres etc)
- Pictures - a comprehensive portfolio of up to 30 images from all round the vehicle
- Video - a maximum three-minute video of the vehicle, helping to bring everything to life

Most fields to be entered on the App will be mandatory, thus ensuring that a complete and very comprehensive profile of the vehicle can be built up.

When the seller has entered all the information required at different stages as displayed on the App, when they then press submit all the information is immediately sent to the respective broker.

- The car details are sent to the broker by email as a pdf
- The images and video (because of their size) are held in the 'cloud' in a **Dropbox** account, and can only be viewed by the broker concerned

This submitted 'profile' of each vehicle will then allow the broker to review everything that has been entered by the seller, and the broker can then contact the seller for any additional information they may require.

Once they are happy with everything, all the information can then be sent and be made available to any dealer within their network. The information will provide traditional buyers with 95% of the information they need to assess their level of interest in a vehicle, and whether they then want to ask any questions or make a specific bid on it through the broker concerned.

The App will make the overall decision process much simpler and much quicker.

Auto Car Brokers

The **Auto Car Brokers** App is specifically for Dealers and which will allow them to enter details of vehicles that they are looking for (which may be either for stock or to fulfil a customer requirement), and this information can then be sent out either to individual brokers or to a network of brokers.

This will ensure that both ends of the car broking process is covered by apps that will total transform the whole broking process and make the brokers life much easier.

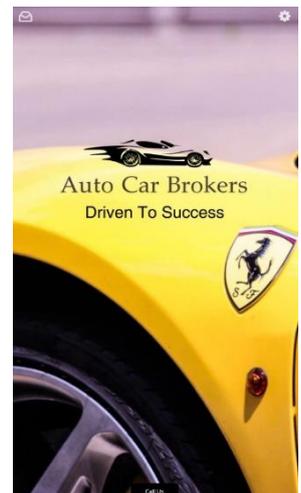
As with '**SMC4F**', the App itself is free as part of the **Car Broker Business Package**.

Cost

These are extremely comprehensive Apps - and whilst they are **FREE** to purchase, there is a monthly support charge for these!

The Apps use technology very efficiently and effectively to help you manage and communicate all the information, images and videos about the particular vehicles involved, between both sellers, you and potential buyers - thus saving you (the broker) a considerable amount of time.

The Apps can be used individually, but they do still need to be managed, maintained, and 'hosted' – so each have a monthly charge to support this – as follows:





'Sell My Car 4 Free' (SMC4F) App

- This app is to use when working with sellers – and sellers can use this app to enter and capture all the essential information that you require about their vehicle. Using this app, sellers can do all this in their own time, thus relieving you of having to do everything over the phone.
 - £69.95 + VAT / per month (hosting & support charge)

Auto Car Broker (Dealer) App

- This app can be used when working with dealers – and whilst beneficial, is not essential
 - £99.95 + VAT / per month (hosting & support charge)

Updates and revisions to the Apps are done automatically and any changes or upgrades will take effect whenever the App is next loaded.

The Apps are also supplied with a full App documentation pack – that's renewed every year.

Updates and revisions to the Apps are done automatically and any changes or upgrades will take effect whenever the App is next loaded.

So, a few questions you may wish to ask at this point –

- **Can I do everything manually, without the Apps? - Yes, you can!**
- **Do I need to sign up for the Apps now? - No, you don't!**
- **Can I make this decision at a later date, once I have everything else set up? - Absolutely, yes!**
- **Can I take just the 'SMC4F' app on its own? - Absolutely, yes!**

So, when you place your order and you're downloading all the materials for the **Car Broker Business Package**, at the very end you will be asked whether you want to take advantage of the Broker Apps at that point, or delay this until a later time.

It's your decision, and you don't have to commit to taking the Apps on Day One!

You can always delay this and decide to take these Apps at a time when it suits you. Just let us know.

Summary

There is a lot to take in and understand about these Apps.

They can make your life much easier and much simpler, eradicating many of the manual tasks you would otherwise have to do, but they're not essential – at least not at Day One!

Like everything else, it's your decision and it's about what's best for you.

If you have any questions about these Apps, then please just send us an email using the link below.

Thank you.

Auto Car Brokers

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